SCIENTIFIC AMERICAN

The Hidden Mind is published by the staff of SCIENTIFIC AMERICAN. with project management by:

EDITOR IN CHIEF: John Rennie **EXECUTIVE EDITOR:** Mariette DiChristina ISSUE EDITOR: Sharon Guynup

ART DIRECTOR: Edward Bell ISSUE DESIGNER: Jessie Nathans PHOTOGRAPHY EDITOR: Bridget Gerety PRODUCTION EDITOR: Richard Hunt

COPY DIRECTOR: Maria-Christina Keller COPY CHIFF: Molly K. Frances COPY AND RESEARCH: Daniel C. Schlenoff, Rina Bander, Sherri A. Liberman, Shea Dean, David Labrador

SENIOR SECRETARY: Maya Harty

Madelyn Keyes-Milch

ASSOCIATE PUBLISHER, PRODUCTION: William Sherman MANUFACTURING MANAGER: Janet Cermak ADVERTISING PRODUCTION MANAGER: Carl Cherebin PREPRESS AND QUALITY MANAGER: Silvia Di Placido PRINT PRODUCTION MANAGER: Georgina Franco PRODUCTION MANAGER: Christina Hippeli CUSTOM PUBLISHING MANAGER:

ASSOCIATE PUBLISHER/VICE PRESIDENT, CIRCULATION: Lorraine Leib Terlecki CIRCUI ATION MANAGER: Katherine Robold CIRCULATION PROMOTION MANAGER: Joanne Guralnick FULFILLMENT AND DISTRIBUTION MANAGER: Rosa Davis

PUBLISHER: Bruce Brandfon ASSOCIATE PUBLISHER: Gail Delott SALES DEVELOPMENT MANAGER: David Tirpack SALES REPRESENTATIVES: Stephen Dudley, Hunter Millington, Christiaan Rizy, Stan Schmidt, Debra Silver

ASSOCIATE PUBLISHER, STRATEGIC PLANNING: Laura Salant PROMOTION MANAGER: Diane Schube RESEARCH MANAGER: Aida Dadurian PROMOTION DESIGN MANAGER: Nancy Mongelli

GENERAL MANAGER: Michael Florek BUSINESS MANAGER: Marie Maher MANAGER, ADVERTISING ACCOUNTING AND COORDINATION: Constance Holmes

DIRECTOR, SPECIAL PROJECTS: Barth David Schwartz

MANAGING DIRECTOR, SCIENTIFICAMERICAN.COM: Mina C. Lux

DIRECTOR, ANCILLARY PRODUCTS: Diane McGarvey PERMISSIONS MANAGER: Linda Hertz MANAGER OF CUSTOM PUBLISHING: Jeremy A. Abbate

CHAIRMAN EMERITUS: John J. Hanley CHAIRMAN: Rolf Grisebach PRESIDENT AND CHIEF EXECUTIVE DEFICER: Gretchen G. Teichgraeber VICE PRESIDENT AND MANAGING DIRECTOR, INTERNATIONAL: Charles McCullagh VICE PRESIDENT: Frances Newburg

letter from the editor

<u>on our minds</u>

Mankind will possess incalculable advantages and extraordinary control over human behavior when the scientific investigator will be able to subject his fellow men to the same external analysis he would employ for any natural object, and when the human mind will contemplate itself not from within but from without.

Ivan Petrovich Pavlov's observation, penned in 1910, was prescient. Still, he was far from the first to speculate about such "incalculable advantages" from the practical, such as new medical treatments, to the more lofty concerns of why we are as we are. These questions may go back to the dawn of

human self-awareness.

Weighing just three pounds and encompassing some 100 billion neurons, the brain is the most complex organ in the human body. It and the spinal cord supervise all physical operations. And yet it has proved to be a most elusive organ, hiding the inner workings of the mind, which defines and creates our unique personalities, intellect and consciousness.

During the 1990s-dubbed the "decade of the brain" by presidential decree scientists unraveled more about the brain's intricate, interconnected cascade of electrical impulses and chemical processes

MAGNETIC RESONANCE imaging (shown) and other techniques can reveal much about structures of the brain, yet the nature of our minds remains elusive. than would even have seemed possible to many psychologists and neuroscientists just a few decades ago. These discov-

eries, which are proceeding at a rapid pace, could revolutionize treatments of various brain disorders. For example, researchers are trying to coax stem cells to regenerate areas of the brain damaged by stroke, injury or diseases such as Alzheimer's and Parkinson's. Advances in the understanding of brain structure, chemistry and function have placed this and other novel treatments within reach. Scientists have also mapped much of the elaborate geography of the brain and traced its sensory pathways. They have identified how the brain uses discrete systems for various types of learning and found where and how memories are stored. They have explained much about the nature of dreams, emotions and the conscious mind.

The latest developments in these areas and more are addressed in this special edition from Scientific American. The Hidden Mind brings together and updates firsthand reports from some of the finest minds exploring the brain today. We welcome you to join us as we continue the age-old quest to understand our minds and ourselves.

> Editor in Chief Scientific American editors@sciam.com